IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re A	pplication of:)	
	Farnes et al.) Examiner:	Choi, Peter
Serial l	No.: 10/043,756	Art Unit:	3623
Filed:	January 09, 2002	Conf. No:	7287
For:	Method and System for Implementing Total Customer Experience Action Planning))))	

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Amendment and Response to Office Action

Dear Sir:

In response to the Office Action mailed November 29, 2007 Applicants respectfully request reconsideration of the above referenced patent application. Please consider the following remarks and amendments for allowance of the above-identified patent application.

Amendments to the Claims begin on page 2 of this response. Remarks begin on page 7 of this response.

Examiner: Choi, P.

Art Unit: 3623

Appl. No.: 10/043,756 100110217-1